



## 12th Annual Conference and Award for Executive Secretaries and PAs in Scotland

**2th Annual Conference and Award  
for Executive Secretaries and PAs in  
Scotland: ACES (Awarding and  
Celebrating Excellence in Scotland)**

**Friday 24<sup>th</sup> January 2020  
Kimpton Charlotte Square, Edinburgh**

**KIMPTON  
CHARLOTTE  
SQUARE  
HOTEL**



### **Sponsorship and Exhibition Options for 12<sup>th</sup> Annual Conference and Award for Executive Secretaries and PAs in Scotland**

Sponsorship of the 12<sup>th</sup> Annual Conference and Award for Executive Secretaries and PAs in Scotland offers access to an audience with considerable influence. Executive Secretaries and PAs present a gateway to senior decision makers and building their trust in your product or service can provide you with valuable business.

As the focus of this conference is both professional and self-development, this is an excellent opportunity to showcase products and services that allow Executive Secretaries and PAs to look after themselves and achieve the all-important work/life balance.

ACES 2020 – Sponsorship and Exhibition Packages  
Contact [sbullions@mackayhannah.com](mailto:sbullions@mackayhannah.com)/[amackay@mackayhannah.com](mailto:amackay@mackayhannah.com) or 0131 556 1500  
MacKay Hannah Ltd, Suite 44, Bonnington Bond, 2 Anderson Place, Leith, Edinburgh EH6 5NP

We will work with you to establish your objectives and commercial goals and we tailor a package to ensure your objectives are met.

Reasons for being involved in the 12<sup>th</sup> Annual Conference and Award:

- It is **the original** event for Executive Secretaries and PAs in Scotland
- Now in its 12<sup>th</sup> year with a proven pedigree
- Over 275 exhibitors in 11 years and around 150 delegates attending annually
- A great route into a range of Scottish organisations

## Sponsorship and Exhibition Packages

### **Lead Conference Partner** **£5,000 + VAT**

- Award Sponsor
- Speaker or Chair platform
- Branding on main event web page as 'Event Partner' or 'In Association With'
- Branding on all email marketing
- Branding on backdrop slide on the day of event
- Exhibition space
- 5 delegate places for guests and colleagues

### **Sector Exclusive Co-sponsor** **£3,000 + VAT**

- Speaker or Chair platform
- Branding on event web page
- Branding on email marketing
- Branding on backdrop slide on the day of event
- Exhibition space
- 3 delegate places for guests and colleagues

### **Delegate Bag** **£750 + VAT plus cost of bag**

- Branded goody bag
- Branding on event web page
- Branding on email marketing
- Branding on backdrop slide on the day of the event
- Exhibition space

**NB Sponsor pays for goody bag**

### **Exhibition Space** **£350.00 + VAT**

- 3 x 2 m exhibition space
- Branding on event web page
- Branding on email marketing
- Branding on backdrop slide on the day of event

### **Gift Sponsor** **£100 + VAT**

- Provide branded gift for delegates
- Branding on event web page