

Implementing Scotland's New Planning Act: Where are we now and what happens next

25th August 2020



Conference Overview:

This conference examines how and when the Scottish Government plans to roll out implementation of the new Planning Act, what needs to happen for the Act to meet its original objectives for planning in Scotland and which issues remain to be defined in order to give full effect to the content of the Act.

Now that the Act is law the Scottish Government has also stated that “we expect to implement most of the Act by early 2021” and that “We want to take forward these reforms in a collaborative way and it is vital that people are able to have the capacity to participate in the reshaping of the planning system.”

This conference is timed to enable engagement with two key parts of the next state in the Scottish Government Planning and Architecture Division's published 'Transforming Planning in Practice – Post-Bill Work Programme'.

Conference Sponsorship Benefits

MacKay Hannah conferences offer suite of sponsoring opportunities. Our packages can be tailored to meet the requirements of your organisation and we work with our clients on a bespoke basis to ensure you receive the best possible return on your investment. Some benefits include:

- Build public sector awareness
- Engage key decision and policy makers
- Develop your reputation as a Thought Leader
- Attend our events
- Online and direct marketing

Sponsorship Packages

Lead Conference Partner

~~£7,500~~ **£3,750 + VAT – for a limited time only**

- Speaker platform
- Branding on main conference page as 'Conference Partner' or 'in association with'
- Branding on all email marketing
- Branding on backdrop slide on day of event
- Exhibition space
- 5 delegate places for guests and colleagues

Sector Exclusive Co-Sponsor

~~£5,000~~ **£2,500 + VAT – for a limited time only**

- Speaker platform
- Branding on conference web page
- Branding on email marketing
- Branding on backdrop slide on day of event
- Exhibition space
- 3 delegate places for guests and colleagues

Co-Sponsor Speaker (non-exclusive)

~~£4,000~~ **£2,000 + VAT – for a limited time only**

- Speaker platform
- Branding on conference web page
- Branding on email marketing
- Branding on backdrop slide on day of event
- Exhibition space
- 2 delegate places for guests and colleagues

Private Pre-Conference Dinner

~~£4,000~~ **£2,000 + VAT – for a limited time only**

- Dinner evening before for up to 20 guests
- Work with client on compiling the invitation list
- Invite all guests
- Secure and liaise with venue
- Welcome guests
- *Client to pay for food and drinks

Co-Sponsor (non-speaking) (non-exclusive)

~~£2,000~~ **£1,000 + VAT – for a limited time only**

- Branding on conference web page
- Branding on email marketing
- Branding on backdrop slide on day of event
- Exhibition space
- 2 delegate places for guests and colleagues

Private Conference Lunch

~~£2,000~~ **£1,000 + VAT – for a limited time only**

- Lunch for selected individuals
- Work with client on compiling the invitation list
- Invite all guests
- Liaise with venue
- Welcome guests
- *Client to pay for food and drinks