



For Scotland's transport sector, suppliers and stakeholders  
Wednesday 11th September 2019  
Edinburgh Corn Exchange

## SPONSOR AND EXHIBITOR OPTIONS

### **LEAD PARTNER – £15,000 + VAT**

The Scottish Transport Show will feature one exclusive Lead Partner. The Show Lead Partner will have branding featured on all Show marketing, on the Show website, on all Show collateral and on all communications with delegates and exhibitors.

Position your organisation as the Lead Partner in the Scottish Transport Show, with equal branding to the Show on all marketing, on the Show website and on all day of event collateral. Deliver a masterclass and have the Show's premium exhibitor space as part of your Lead Partner role.

### **Some of the benefits include:**

- Being positioned as the Scottish Transport Show Lead Partner
- Delivery of two Show Masterclass on themes of your choosing to a targeted audience – invite attendees from registered delegates and from targets beyond the Show
- Showcasing in-depth expertise in your specialist area with masterclasses
- 2 x 3 metres premium shell space exhibitor stand in the exhibitor area – exhibitor stand visible to all delegates throughout the day
- Opportunity to demonstrate your organisation
- Providing a networking point at the Show
- The Show's Scottish Transport Knowledge Hub is located in the exhibitor area giving footfall throughout the day
- Sponsorship of the 'Scottish Transport Knowledge Hub'
- Chairing a session within Scottish Transport Knowledge Hub

## SPONSOR AND EXHIBITOR OPTIONS

### CO-SPONSOR – £7,500 + VAT

The Transport Show Co-Sponsors will be limited in number, sector exclusive and will feature as main partners of the Show on the day of the event and in all publicity leading up to 11th September 2019. This gives you the opportunity to position your organisation with prominent branding as a Co-Sponsor.

#### Package includes:

- Prominent lead branding on all marketing, on the Show website and on all day of event collateral
- Delivery of a Show Masterclass
- Premium exhibitor

#### Some of the benefits include:

- Being positioned as one of the Co-Sponsors of the Scottish Transport Show
- Delivery of a Show Masterclass on a theme of your choosing to a targeted audience – invite attendees from registered delegates and from targets beyond the Show
- Showcasing in-depth expertise in your specialist area with a Show Masterclass
- 2 x 3 metres shell space exhibitor stand in the exhibitor area and limited branding on Show marketing. Exhibitor stand visible to all delegates throughout the day
- Opportunity to demonstrate your organisation
- Providing a networking point at the Show
- The Show's 'Scottish Transport Knowledge Hub' is located in the exhibitor area giving footfall throughout the day
- Chairing a session at the 'Scottish Transport Knowledge Hub'

## SPONSOR AND EXHIBITOR OPTIONS

### **MASTERCLASS – £3,500 + VAT**

The Show will feature a total of 20 masterclasses throughout the day with approximately 30 delegates in each masterclass. Masterclasses last for 30 minutes.

#### **Package includes:**

- Delivery of a Show Masterclass on a theme of your choosing
- 2 x 3 metres shell space exhibitor stand in the exhibitor area
- Limited branding on the Show marketing

#### **Some of the benefits include:**

- Targeted audience – invite attendees from registered delegates and from targets beyond the Show
- Showcasing in-depth expertise in your specialist area with a Show Masterclass
- Exhibitor stand visibility to all delegates throughout the day
- Opportunity to demonstrate your organisation
- Providing a networking point at the Show
- The Show's 'Scottish Transport Knowledge Hub' is located in the exhibitor area giving footfall throughout the day

## SPONSOR AND EXHIBITOR OPTIONS

### EXHIBIT

Take one of the many exhibitor spaces available at the Scottish Transport Show for as little as £1,500 plus VAT for a 2 x 2 metres space.

#### Some of the benefits of exhibiting at this event are:

- Visibility to all delegates throughout the day
- Opportunity to demonstrate your product or service
- Providing a networking point at the Show
- The Show's 'Scottish Transport Knowledge Hub' is located in the exhibitor area giving footfall throughout the day
- The Show Masterclasses Programme is staggered over the day to ensure that only a proportion of delegates are in masterclasses at any one time

#### Exhibitor Options:

##### Bronze Exhibitor

£375 plus VAT per square metre (minimum size 2 x 2 metres, shell included)

£1,500 + VAT

##### Silver Exhibitor

£375 plus VAT per square metre (minimum size 2 x 3 metres, shell included)

£2,250 + VAT

##### Gold Exhibitor

£500 plus VAT per square metre (minimum size 2 x 3 metres, shell included)

£3,000 + VAT Premium Location – Limited Availability

##### Larger Exhibitor Spaces

Available on request

##### Bespoke Packages

Available on request