



Beginning Brexit:

Understanding how Brexit will affect
services and businesses in Scotland

Thursday 2nd March 2017



Keynote Speaker:

Supported by: The Scottish Government

Mike Russell MSP
Minister for UK Negotiations on
Scotland's Place in Europe
Scottish Government



Conference Overview:

This conference, run in association with the Fraser of Allander Institute, Strathclyde Business School, University of Strathclyde and supported by Morton Fraser, maps out the implications for Scottish businesses and public services of the UK leaving the EU.

It discusses how law making and regulation will be affected, the implications for the strategic planning and delivery of trade and commerce, the impact on the delivery and procurement of public services and the likely consequences for public finances and the economy.

How long will it take to negotiate Brexit? Is it a commercial threat or opportunity? Does it have negative or positive implications for our public services? What will its legal implications mean for UK and Scottish collaboration with the EU and the rest of the world in areas such as business, justice, research and higher education, transport and our core export sectors?

Conference Sponsorship Benefits

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- Build public sector awareness

- Engage key decision and policy makers
- Develop your reputation as a Thought Leader
- Attend our events
- Online and direct marketing

Sponsorship Packages

Lead Conference Partner **£5,000**

- Speaker platform
- Branding on main conference page as 'Conference Partner' or 'in association with'
- Branding on all email marketing
- Branding on backdrop slide on day of event
- Exhibition space
- 5 delegate places for guests and colleagues

Sector Exclusive Co-Sponsor **£3,400**

- Speaker platform
- Branding on conference web page
- Branding on email marketing
- Branding on backdrop slide on day of event
- Exhibition space
- 3 delegate places for guests and colleagues

Co-Sponsor Speaker (non-exclusive) **£2,700**

- Speaker platform
- Branding on conference web page
- Branding on email marketing
- Branding on backdrop slide on day of event
- Exhibition space
- 2 delegate places for guests and colleagues

Private Pre-Conference Dinner **£2,700**

- Dinner evening before for up to 20 guests
- Work with client on compiling the invitation list
- Invite all guests
- Secure and liaise with venue
- Welcome guests
- *Client to pay for food and drinks

Co-Sponsor (non-speaking) (non-exclusive) **£1,300**

- Branding on conference web page
- Branding on email marketing
- Branding on backdrop slide on day of event
- Exhibition space
- 2 delegate places for guests and colleagues

Private Conference Lunch **£1,300**

- Lunch for selected individuals
- Work with client on compiling the invitation list
- Invite all guests
- Liaise with venue
- Welcome guests
- *Client to pay for food and drinks

Exhibition Packages

Gold £1,000

3 x 2 stand
2 delegate places
Branding on conference webpage
Delegate handout

Silver £800

3 x 2 stand
1 delegate place
Branding on conference webpage

Bronze £500

Pop-up vertical banner
1 delegate place
Branding on conference webpage

Delegate Handout £350

Scottish Policy Now £500

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