

## The **benefits** of attending the **Data Protection** Conference

- **Hear** first hand about proposed financial penalties for data protection breaches
- **Discuss** how data protection legislation is being implemented in your business
- **Consider** how the work of the ICO affects your organisation
- **Find out** about other organisations working with the ICO in Scotland
- **Learn** how MSPs and the Scottish Parliament work with the Assistant Commissioner for Scotland

**50% discount for 3rd booking**

## Conference: **Data Protection: Developing good practice in Scotland** 1st Annual Conference – “The work of the Information Commissioner’s Office in Scotland”

Wednesday 24 June 2009, Apex Waterloo Place Hotel, Edinburgh

For more information on events and sponsorship opportunities: T: 0131 556 1500 F: 0131 556 0005 E: [mail@mackayhannah.com](mailto:mail@mackayhannah.com)

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To discuss how we can help raise awareness and promote your brand in your industry please do not hesitate to contact **Angus MacKay** on **0131 202 9813** or [amackay@mackayhannah.com](mailto:amackay@mackayhannah.com)

## Terms and Conditions MacKay Hannah, Crichton House, 4 Crichton's Close, Edinburgh EH8 8DT

Cancellations must be received in writing by post, fax or email. A 25% administration charge will be applied to any booking cancelled on or before 17th June 2009. No refunds will be given for any cancellation made after 17th June 2009 but substitute delegates are welcome. The views expressed by speakers are representative of their own opinions and cannot in any way be attributed to MacKay Hannah Ltd. MacKay Hannah Ltd takes no responsibility for the actions of delegates which are based on such views and opinions. In the event of speakers being unable to attend, or any other circumstances beyond our control which necessitate change, MacKay Hannah Ltd reserves the right to alter or amend the conference programme or other particulars as appropriate.

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Keynote Speaker:  
Ken Macdonald, Assistant Commissioner (Scotland), ICO



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“Every organisation in Scotland needs to be aware that the proposed financial penalties are likely to be based on a percentage of turnover, or in the case of public sector organisations a percentage of their annual budget”

Ken Macdonald, Assistant Commissioner for Scotland

Data information gathering, data storing and data sharing is arguably the most important and sensitive issue facing business organisations in the UK. Whether public or private sector, large or small, the data protection act and associated legislation affects every organisation and failure to comply can lead to substantial fines under new statutory powers.

The Information Commissioner's Office (ICO) is the UK's independent authority set up to promote access to official information and covers:

- The Data Protection Act 1998
- The Privacy & Electronic Communications Regulations 2003
- The Freedom of Information Act 2002
- The Environmental Information Regulations 2004

The ICO's regional office in Scotland is headed by Ken Macdonald, the Assistant Commissioner for Scotland and the main focus of the Scottish office is data protection – for which the ICO is the sole regulatory body in Scotland.

The 1st MacKay Hannah conference on the work of the Information Commissioner's Office in Scotland will feature a range of important speakers and themes including:

- Implications of new statutory powers
- Privacy impact assessments
- Code of conduct on privacy policy
- Highlighting the key current data protection issues
- Focus on developing good data practices in Scotland



**Ken Macdonald**  
Assistant Commissioner (Scotland),  
Information Commissioner's Office

**Jim Kinney**  
Director of Operational Services, the  
Improvement Service

**Martin Rutland**  
Assistant Director, Scottish Business Crime  
Centre

Dr Ken Macdonald was appointed Assistant Commissioner for Scotland at the (UK) Information Commissioner's Office in August 2005, prior to which he led on economic development policy for Clackmannanshire Council. Now based in Edinburgh, he heads a small team with a remit to raise awareness of the Data Protection Act throughout Scotland, influence policy and practice in all organisations handling personal data and to provide advice and guidance on specific data protection queries. He is currently a member of the Scottish Government's Expert Group on Identity Assurance and Privacy Principles.

Currently seconded from the Scottish Government to the Improvement Service, Jim is responsible for the delivery of the Customer First programme (aimed at delivering 'first time' public services). Customer First includes the Scottish National Infrastructure, the OneScotland Gazetteer and the National Entitlement Card programmes.

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Martin Rutland is a serving Police Inspector with Strathclyde Police. He was seconded to the Scottish Business Crime Centre in May 2007 in the role of Assistant Director. Martin has management responsibility for the various project co-ordinators who oversee much of the Centre's activities, and is also Secretary of the Scottish Financial Crime Group and the Scottish Commercial Crime Group. In addition, he is a member of the Drinks Industry Project Scotland (DIPs) Management Board.

Data Protection: Developing good practice in Scotland

## Our Agenda

For up to date Agenda information, visit [www.mackayhannah.com](http://www.mackayhannah.com)  
Agenda accurate at time of publication but may be subject to change

- 09:00-09:50 Registration
- 09:50-10:00 Welcome and Chair's Opening Remarks
- 10:00-10:30 Keynote Address  
Data Protection: Minimising Personal and Organisational Risk  
**Ken Macdonald, the Assistant Commissioner for Scotland**
- 10:30-10:55 Question and Answer Session
- 10:55-11:15 Refreshments
- 11:15-12:15 3 presentations by ICO staff on current issues
  - Implications of new statutory powers
  - Privacy impact assessments
  - Code of conduct on privacy policy
- 12:15-12:45 Question and Answer Session
- 12:45-13:45 Lunch
- 13:45-14:45 Working with other agencies in Scotland  
Information sharing – the business perspective  
**Marin Rutland, Assistant Director, Scottish Business Crime Centre**  
**Willie Malcolm, Pinsent Masons (to be confirmed)**  
Local authority data sharing – a case study  
**Jim Kinney, the Improvement Service**
- 14:45-15:15 Question and Answer Session
- 15:15-16:00 Working with the Scottish Parliament  
**A panel discussion with MSPs**
- 16:00-16:10 Chair's Closing Remarks

Booking form: **Data Protection** Booking also available online at [www.mackayhannah.com](http://www.mackayhannah.com)

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Organisation

Designation

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**Public Sector Rate:**  £250 (+ £37.50 VAT) = £287.50

**Reduced Rate:** trade unions, registered charities with income >£1m and professional associations  £210 (+ £31.50 VAT) = £241.50

**Supported Rate:** academics, parliamentary researchers, voluntary sector, registered charities with income <£1m and community organisations  £115 (+ £17.25 VAT) = £132.25

**Conference papers only:**  £75 (+ £11.25 VAT) = £86.25

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